

**Fundraising Letter
Hancher Circle
The University of Iowa Foundation**

Dear Friend,

The curtain call is for all of us.

When we applaud at the end of a performance, part of our enthusiasm might well be for the audience, whose attendance and private support allow the performing arts to survive and flourish. For hundreds of years, patrons and performers have come together to form a special community where each nourishes and enriches the life of the other; artists with their work, patrons with their support.

At Iowa, this tradition is exemplified with Hancher Circle, the channel for private contributions to Hancher Auditorium and the University's programs in music, dance and theater.

Because we have not heard from you this year, I would like to extend another opportunity to become a Hancher Circle contributor and a vital exponent of Iowa's thriving arts community.

Today the need for Hancher Circle and your support is very evident. Earned income alone cannot meet the costs of the many worthwhile programs of the Iowa Center for the Arts. It is only through private contributions such as yours that a production can be brought to Hancher, that a full-scale opera can be produced, that guest artists can be invited to campus, and that such programs as the Iowa Dance Residencies and the Iowa Playwrights Festival can be held.

We encourage your support and interest in Hancher Circle and the Iowa Center for the Arts.

Cordially,

(signature)